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PORTFOLIO

Website

www.rakeshchaturya.com

Behance

<https://www.behance.net/rakeshchaturya>

SKILLSET

Experience design

Interaction design

Product strategy

Prototyping

Information architecture

Design research

Usability testing

Content strategy

Workshop facilitation

Visual design

TOOLS

Figma

Adobe XD

Axure

Adobe Creative Cloud

Balsamiq

Sketch

Miro

Notion

Cinema 4D

Blender

Summary

Passionate and detail-oriented product designer, based in Bengaluru with a Diploma in Animation Engineering from Arena Jaynagar. Currently contributing my expertise at Soroco India Pvt Ltd, a pioneering work graph company enabling digital transformation and offering profound insights into organizational workflows.

My focal areas encompass user-centric design, human-computer interaction, UX research, product strategy, design for emerging markets, and cutting-edge technologies.

Experience

Soroco India Pvt Ltd. Bengaluru, IN

Senior Product designer (5+ years)

Oct 2021 to till date

Involved from inception of Scout product, planning and strategizing design deliverables. Collaborated with product managers and stakeholders to understand PRDs and create e2e concept to development ready designs to consume for front end developers

Handled Inputs, Insights Export module, discovering problem statements, defining design solutions, conducting design explorations, concept validations, and usability tests with customers and internal teams.

Worked in agile methodology, created design audit workshops, fixed UI bugs, and maintained design system components.

Led design teams, developed people management skills, facilitated hiring, and team building activities.

At Brave lab Pvt Ltd. Bengaluru, IN

Senior User Experience Designer (8 months)

May 2018 to Dec 2018

Gathered client requirements and created end-to-end design solutions, including architecture and final designs, for clients in Health, Interior, and Innovation sectors.

Planned and executed design solutions from drafts to final UI. Led a team of 4, conducted usability sessions, and addressed client feedback.

ITC Infotech India Ltd. Bengaluru. IN (Deployed to SAP Labs)

Associate IT consultant (2 years 1 month)

May 2016 to May 2018

Delivered 50+ touch compositions for SAP Experience Centers worldwide, specializing in touch interactive design solutions (Kiosk).

Proficient in gathering user requirements, collaborating with stakeholders, and creating innovative UX/UI designs for augmented reality and virtual reality apps.

Wellnest India Projects, Bengaluru. IN

Web & Graphic Designer (1 year 11 months)

June 2014 to April 2016

Collaborated with marketing to create branding, illustrations, and UI designs for real estate project website. Developed design solutions for project apps, landing pages, and lead generation campaigns.

Created brand style guide for cohesive communication and proposed innovative ideas to enhance website experience, collaborating with sales, marketing, and agency teams.

Swaragh Technologies, Bengaluru. IN

GUI/ UXDesigner (1 year 11 months)

June 2014 to April 2016

Led cross-media projects for clients like 3M Lava Elite, Elite Dentist, ITC, and Himalaya Wellness, involving product strategy, branding, illustrations, and UX/UI solutions.

Developed end-to-end design solutions including information architecture, site architecture, wireframes, and final designs for 3M Lava Elite, an e-commerce platform catering to dental doctors and patients.

Education

CV Raman University, Bilaspur

Bachelor of Commerce

June 2015 - June 2018

Arena Animation Jaynagar, Bengaluru.

Diploma In Animation Engineering

June 2008 - Aug 2011